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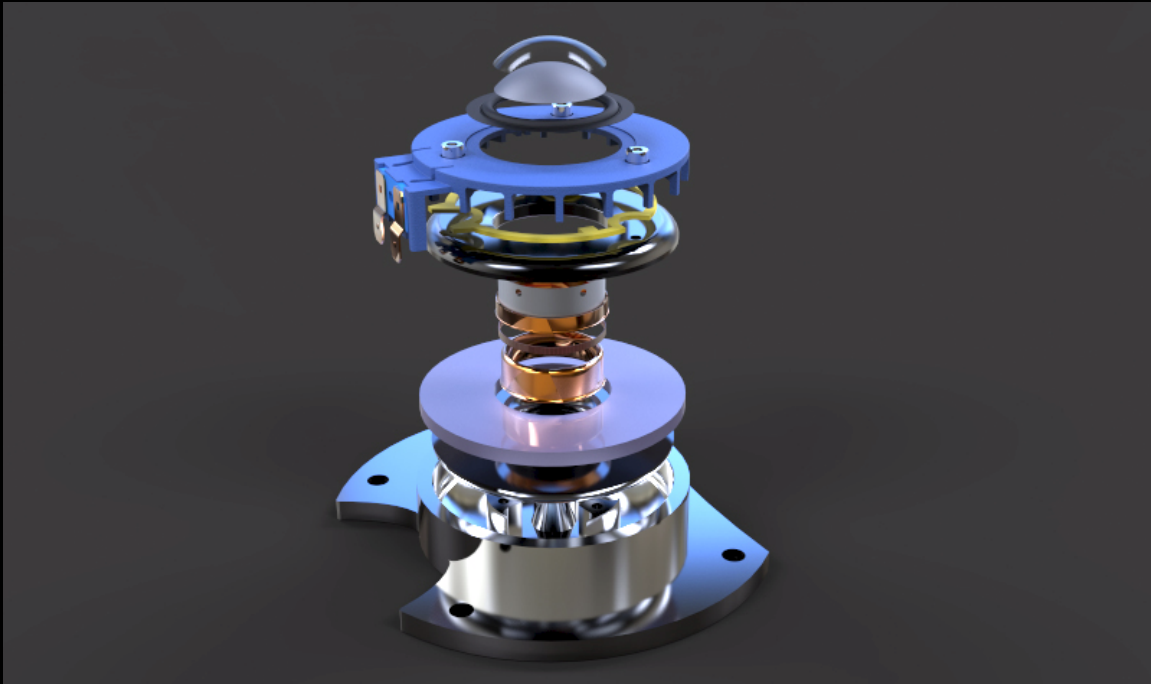


MAGICO Q7 MK II

With their continued passion and commitment to excellence, Alon Wolf and his team of engineers are pleased to announce the new Q7 Mk II loudspeaker. In addition to the excitement of this new product launch, Magico is also making available an upgrade path for current Q7 owners.

Since the original Q7 loudspeaker was introduced in 2011, it has been revered as a state-of-the-art loudspeaker by music enthusiasts and senior press around the world. It seems unimaginable that the Q7's performance could be improved upon. However, we are proud to say it is true – the best just got better!

The new Q7 Mk II loudspeaker was inspired by some of the new technologies we unveiled in the limited-edition M-Project. Key elements of the M-Project design will now be incorporated into the new Q7 Mk II, which results in significant improvements to the overall sound performance. Notable changes are found in the tweeter, midrange, and crossover. These improvements will ensure the Q7 Mk II remains Magico's supreme accomplishment, and the company's flagship model.



TWEETER - HIGHLIGHTS

The Q7 Mk II incorporates a new, more efficient version of the revolutionary tweeter found in the M-Project. A 28mm diamond-coated beryllium diaphragm with optimized geometry, created using state-of-the-art finite-element-analysis modeling tools, brings the Q7 Mk II's high-frequency reproduction one step closer to perfection. This was achieved by skillfully leveraging beryllium's physical properties: the new tweeter is closer to the theoretical ideal, yet without gaining the extra weight normally associated with diamond's specific gravity. This new technology enabled us to increase the dome diameter to 28mm (vs. the previous 26mm), improving many aspects of performance while enabling even greater power handling. This new technology, combined with a new motor system and new acoustically improved back chamber, results in the lowest distortion measurements possible today in a high-frequency transducer.

MIDRANGE - HIGHLIGHTS

The Q7 Mk II will have a new 6"-diameter midrange driver that features a new Graphene-based cone material from Magico. This new cone is 30% lighter and 300% stiffer than its predecessor. This is the first commercial use of such an advanced composite. The driver utilizes an underhung neodymium-based motor system with an extra-large magnet and a top stabilizing magnet to ensure a perfectly stabilized magnetic field of 1.7 Tesla in a 15mm air gap, culminating with a pure vented titanium voice coil. The latest 3D laser scanning techniques were used to allow for unparalleled precision in assembly, ensuring optimal behavior in each driver's frequency range while reducing non-pistonic motion and minimizing distortion components. The midrange driver has a +/- 6mm of stabilized excursion rate at very high sensitivity, enabling 120dB (at 1m) of distortion-free playback in the midrange frequencies.

CROSSOVER - HIGHLIGHTS

The Q7 Mk II will include the latest state-of-the-art parts from Mundorf of Germany, including the new, amazing, MCap Supreme Evo capacitors.

Q7 MK II UPGRADE – HIGHLIGHTS

The Q7 Mk II upgrade path includes a new tweeter, new midrange, and new crossover. The faceplate requires re-machining to accommodate the new, larger-sized tweeter.

The Q7 Mk II is our finest achievement, a technical triumph that fully expresses the ultimate passion and capabilities of Magico. We believe that the Q7 Mk II defines our commitment to technically and artistically redefining the genre, and will provide music lovers with an unlimited and unedited space within which to experience sound like never before.

SPECIFICATIONS

Driver Complement:

- 1 x 1" MBD27 Tweeter
- 1 x 6" MP6007 Midrange
- 1x 10" MG107 Midbass
- 2 x 12" MG1207 Bass

Sensitivity: 94dB

Impedance: 4 Ohms

Frequency response: 20 Hz – 50 kHz

Recommended power: 50 – 1200 Watts

Dimensions: 60"H x 32"D x 15"W (152cm x 81cm x 38cm)

Weight: 750 lbs. (340 kg).

PRICING AND AVAILABILITY

The suggested retail price of the Magico Q7 Mk II is US \$229,000.00 /pair

The suggested retail price of the Q7 Mk II UPGRADE is US \$44,000.00 /pair

UPGRADES to original Q7 loudspeakers are AVAILABLE NOW and may only be upgraded at the Magico factory.

ABOUT MAGICO

Magico was created over a decade ago for the sole purpose of leading a no holds-barred assault on what is possible in contemporary loudspeaker design. Inspired by the unique vision of industrial designer and accomplished musician Alon Wolf, every Magico product is designed against the true standard of perfect audio reproduction-live music. At Magico, we strive to lead in the creation, development, and manufacture of the most elegant and technologically advanced loudspeaker systems in the world. Each product expresses our passion to craft uncompromising devices that reveal the music as never before.

CONTACT

For more information on the Q7 Mk II or other Magico loudspeakers, please contact Peter Mackay, V.P. Global Sales & Marketing at Magico LLC, Hayward, CA. USA Telephone:1-510-649-9700 x104, or visit us at www.magico.net.